

# Wen Lung

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a [Seattle, WA](#)

Looking for a restless creative team that's curious about the future of design & itching to participate in its definition. Where I can continue my explorations in visual systems, design scalability, & branding.

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## Professional

### **Amazon** Senior UX Designer

July 2022 – Present  
Seattle, WA

Lead UXD for a confidential Amazon business, where I brought a new FDA approved medical product to launch and advocated for the user in discussions with product, SW, & QA partners, based on analysis of qualitative user testing.

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### **Amazon** Art Director

Aug 2019 – July 2022  
Seattle, WA

Lead designer on Amazon Fresh's brand team, where I developed Fresh's visual system, documented guidelines, & collaborated with engineering, UX, & marketing partners to bring Amazon grocery to life internationally

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### **Landor Associates** Designer

Aug 2015 – Nov 2018  
New York, NY

Pet nerd on Landor's corporate identity design team, where I explored concepts for brand identities, visualized strategic directions, defined visual systems, and sold ideas to clients

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## Education

### **Rhode Island School of Design** BFA Graphic Design

Sept 2011 – May 2015  
Providence, RI

Studied the history of design, visual principles, branding, and appreciated RISD's peculiar, academic slant on a graphic design education

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## Expertise

- Product design
- Corporate identity
- Design automation
- Design systems
- Leading projects
- Figma
- After Effects
- InDesign
- Photoshop
- HTML/CSS

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## Outside of work

I enjoy West Seattle's incredible views, MBTI, video games, fantasy books, geopolitics, & exploring new places with my wife, Rebecca. We aspire to share our home one day with a fat cat named Porridge.